Vol 12 Issue 11

Nov. 17 2006

88.3 WSBUFM The Buzz is now online

ST. BONAVENTURE UNIVERSITY

to Entertainment Tonight

Bona's Designated Driver 🗸

CAMPUS ACTIVITIES BOARD

t. Bonaventure University's radio station (WSBU-FM 88.3 The Buzz) has joined Live365.com, the world's largest Internet radio network, exposing Bona's voice to the world.

During the spring 2006 semester, The Buzz's board of directors presented a written proposal to the members of the University's Board of Trustees in hopes of expanding the station's listenership, which currently only has about a 15-mile radius on an AM/FM radio.

"Only communities as far as Salamanca and Cuba could hear the Buzz," said Buzz programming director Chris DeMarchis. "Live streaming is huge because now anybody in the world, including alumni, parents and friends, can hear the The Buzz at the convenience of their computer and an internet connection."

The Board of Trustees approved livestreaming over the summer, but there were some initial questions regarding content on the air.

"The Board of Trustees had some concerns regarding DJs bashing the University, but we included in the proposal that we would have a stricter control of what goes over the air, said DeMarchis. "We are continually trying to make the shows sound better and more professional by providing DJs with feedback on their shows."

Roger Keener, director of the counseling center and The Buzz's adviser, assisted in the proposal for live streaming because he said it is a great recruiting tool for the University.

"Not only does live streaming improve the quality and reputability at the station, it adds a positive light on the University," Keener said. "If a prospective student stumbles on the web site (www.wsbufm.net), he or she can simply click the link on the bottom of the page that brings the user right to the SBU Website. This is a great recruitment tool because live streaming is going to attract a lot of prospective freshmen. The Buzz could be the deciding factor between a student picking St. Bonaventure or another school."

The Buzz operates at 165 watts, is nationally ranked No. 2 by the Princeton Review and offers the local community a variety of music including modern rock, alternative and hip-hop along with news, sports and specialty shows.

Live365, launched in 1999, now represents 150 countries and gets 4 million listeners a month. To listen to The Buzz online, go to www.wsbufm.net.

CAB Movie Schedule				
	7:30 p.m.	10:30 p.m. 1:30 a.m.		
Fri. Nov. 17	Nacho Libre	Tues. Nov. 21	Cars	
Fri. Nov. 17 Sat. Nov. 18	Waist Deep	Wed. Nov. 22	NO Movie (Break)	
Sun. Nov. 19	Over the Hedge	Thurs. Nov. 23	NO Movie (Break)	
Mon. Nov. 20	American Dreams	Fri. Nov. 24	NO Movie (Break)	

Colleges Against Cancer Be a part of the Battle of the Bands smokes out campus

he leading cause of cancer death in the United States is also the most preventable. Students and faculty at St. Bonaventure University will do their part this month to kick the habit of smoking and win the battle against lung cancer.

The Colleges Against Cancer members at the University, in conjunction with the American Cancer Society, are asking smokers to quit Nov. 16, the date of the Great American Smokeout. It may be as simple as giving up one cigarette at a time, or going cold turkey and quitting smoking altogether. Whether you are a college student who has just picked up the habit, a two-pack-a-day smoker or have never picked up a cigarette, there is something beneficial for you at the Great American Smokeout.

There are many ways to get educated about the risks of smoking. Visit the Colleges Against Cancer table for the Great American Smokeout from 10 a.m. to 2 p.m. Thursday, Nov. 16, and Friday, Nov. 17, in the Reilly Center lobby. Help the cause by reading educational material provided by Colleges Against Cancer.

Smokers can put cigarettes in a bowl and receive raffle tickets for a prize. Non-smokers may purchase three raffle tickets for \$1. All proceeds benefit the American Cancer Society. Guess how many butts are in a jar (picked up by the group from St. Bonaventure campus walkways) and win. Most importantly, make a commitment to a smoke-free life.

Colleges Against Cancer plans on getting the campus community interested in Relay For Life next spring. Participate in the Relay Rally from 7 to 8 p.m. on Nov. 16 in the Richter Center. Students, faculty and staff can learn how to get involved in Relay For Life, enjoy refreshments and prepare to "Be The Cure" at the Relay For Life in the spring.

During Relay For Life, teams of students, faculty and staff will run or walk laps in March 2007 to raise money for cancer research and programs. The sponsored teams keep at least one member on the track at all times during the all-night event. Refreshments and live music will keep participants going. According to the American Cancer Society, the event represents the hope that those who face cancer will be supported, those lost to cancer will never be forgotten and that one day cancer will be eliminated. The St. Bonaventure University community raised \$15,000 through Relay For Life last year. Event planners hope to raise \$20,000 this year.

For more information on American Cancer Society events, visit their Web site at www.acsevents.org/relay/ny/stbonaventure.com

Are you in a band? Do you have what it takes to be crowned the best of the best? WSBU-FM 88.3 The Buzz will host the 3rd Annual Battle of the Bands in the Rathskeller Friday, Dec. 1. All bands must include at least one member who is a Bonaventure student. E-mail wsbufm@sbu.edu for details.

SBU Ski and Snowboard **Equipment Swap**

t. Bonaventure University will host its annual Ski and Snowboard Equipment Swap on Saturday, Dec. 2, from 9 a.m.-4 p.m. and again on Sunday, Dec. 3, from 9 a.m.-3 p.m. at the Francis Hall Café. The equipment swap will feature new and used ski & snowboard equipment. Anyone with ski/snowboard equipment to sell can bring it to Francis Hall Café on Saturday, Dec. 2. The event is open to the University community and the general public. The swap will be run by "The Depot," an Ellicottville ski/snowboard rental shop in conjunction with the University. Information will also be available at Holiday Valley Ski/Snowboard Resort and HoliMont Ski/Snowboard resort both conveniently located in Ellicottville. Also, all those attending the swap will have the chance to enter raffles (no purchase necessary) to win ski/snowboard/tubing passes donated from both resorts. For further information, contact Chris Brown of "The Depot" at 397- 5799.

Thanksgiving Break Bus Departure - Tues. Nov. 21 Hickey circle 11 p.m./ Rob/Fal circle 11:15 p.m. Francis/Townhouses 11:30 p.m. Place & Time of Arrival Paramus, NJ 6 a.m. / NYC Penn Station 6:30 a.m. Departure - Sun. Nov. 26 Paramus, NJ 9 a.m. NYC Penn Station 9:30 a.m. Cost: \$60 one way / \$75 round trip

SBU Jazz BAND Wednesday, Nov. 29 7:30 p.m. Rigas Family Theater TERNATIONAL EDUCATION Annual Study Abroad Fair - Wednesday, Nov. 15, 10 am.-2 p.m.

Damietta Center Open House Refreshments & Tour for all community members Friday, Nov. 17, from 4-6 p.m.



CABNEWS

2006

Friday	Saturday	Sunday
Mt. Irenaeus Women's Overnight	Mt. Irenaeus Men's Overnight	19
Monday	Tuesday	Wednesday
20	21 7 p.m. Women's Basketball vs. Pittsburgh 11 p.m. Thanksgiving Break Bus leaves	22 Thanksgiving break
Thursday 23 THANKSGIVING BREAK	ST. BONAVENTURE UNIVERSITY Founded 1858	 CABNews is a joint publication of the Office of Student Activities and the Office of Communications. Submissions should be directed to Samantha M. Bontemps, editor of CABNews. E-mail submissions are preferred; send to CABNEWS@SBU.EDU. Please direct questions and suggestions to Beth Eberth at ext. 2453.